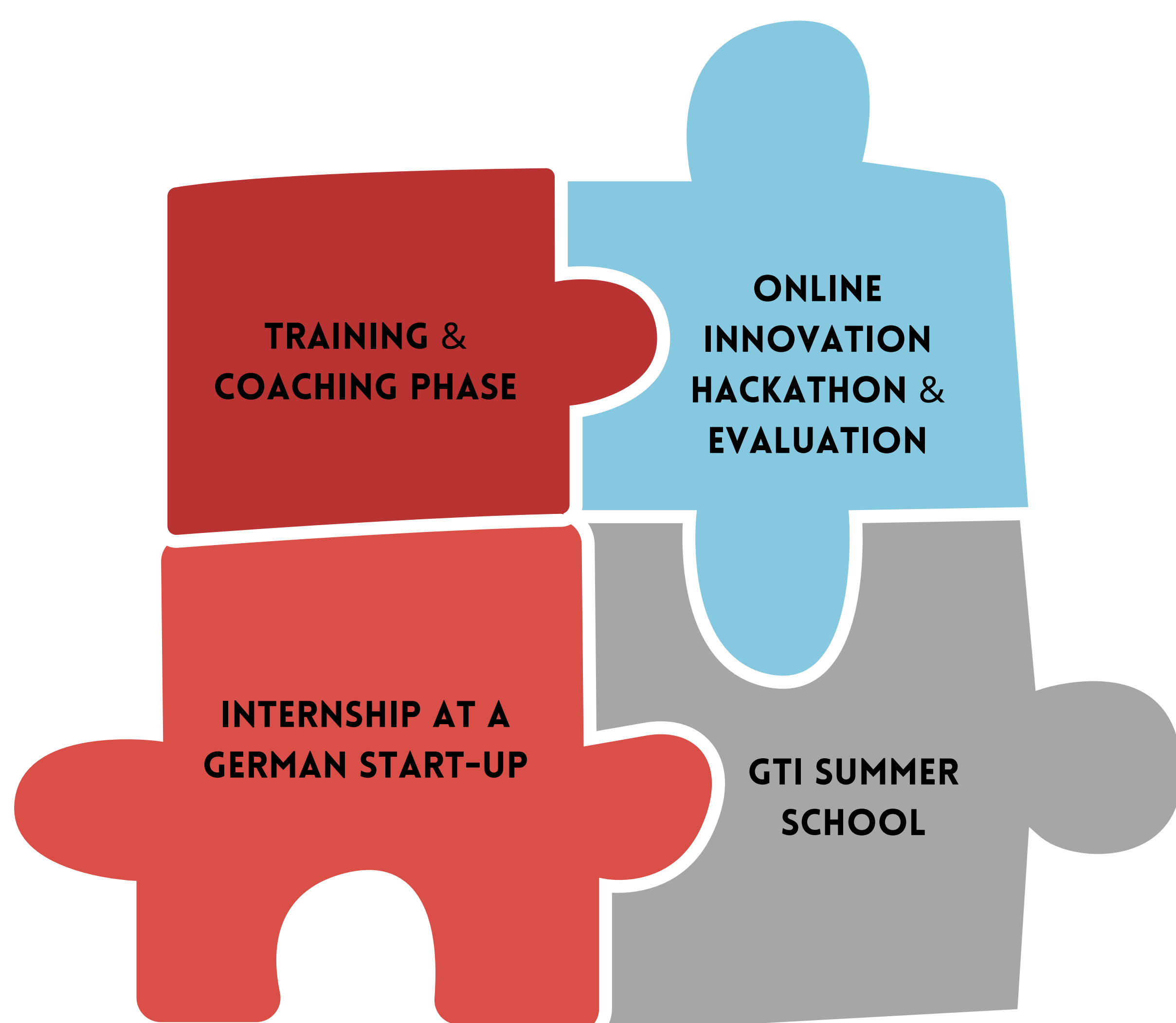


## CERTIFIED INNOVATION MANAGER ONLINE TRAINING

- The **Certified Innovation Manager Online Training**, delivered as an e-learning course, equips participants with the skills to initiate and manage innovation processes in start-ups.
- The knowledge gained throughout the training series will be applied in a virtual **Innovation Hackathon**, using real cases from German start-ups.
- The outcomes of the Innovation Hackathon connect start-ups and participants through real work scenarios, laying the foundation for **internships** to follow.
- The accompanying **summer school** prepares participants for the specific requirements of the German work environment.



Graphic 1. Course Structure

### Timeframe:

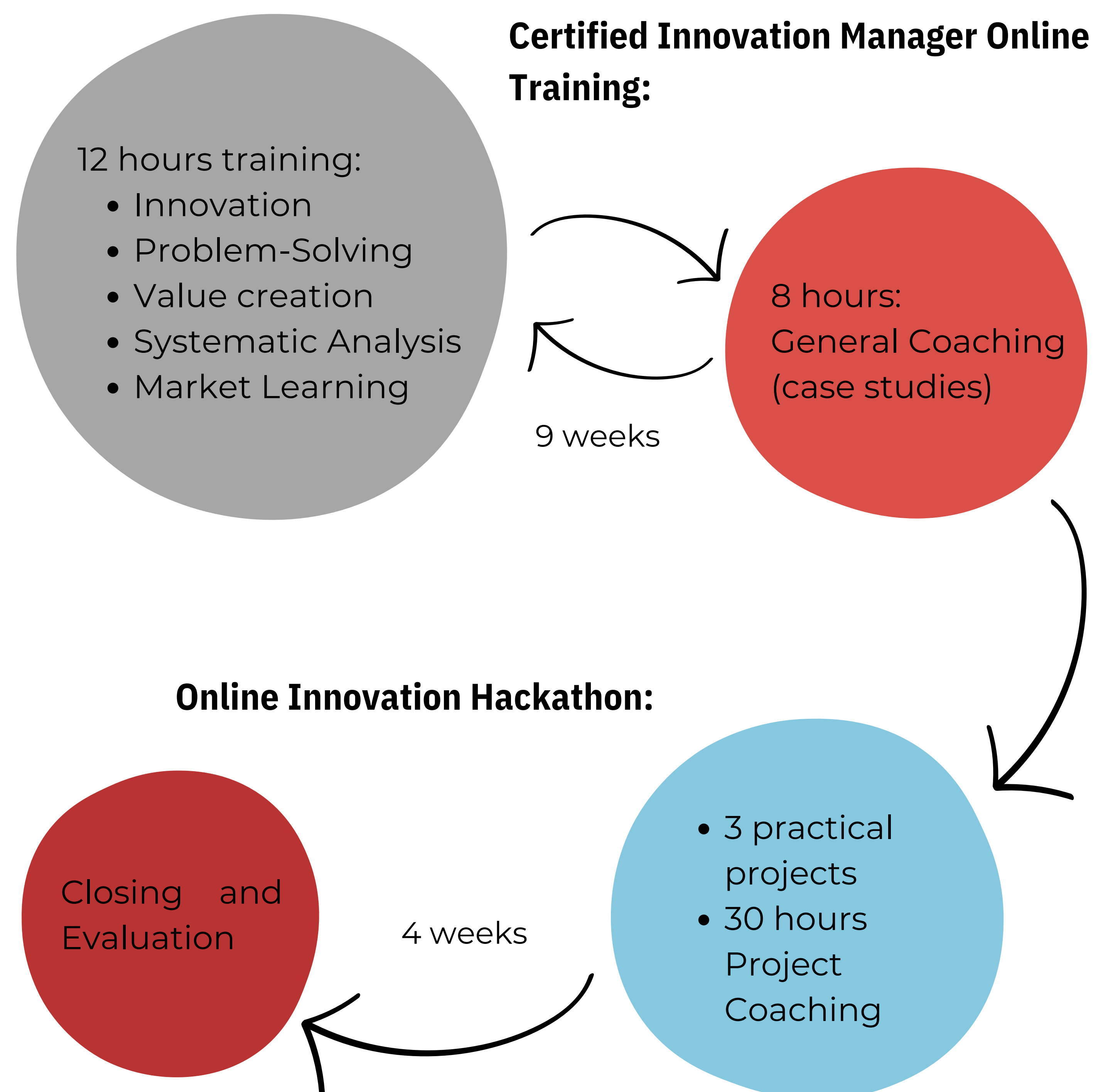
- Kick-off: March 5, 2025
- Training Course & Coaching: March 12, 2025 to April 30, 2025
- Online Innovation Hackathon: May 7, 2025 to May 21, 2025
- Summer School and Internship in Germany: August to September 2025

**Place:** E-learning Platform

**Language:** Fluent English, spoken and written (at least B2 level)

**Participation fees:** No fees for international academics from abroad

**Registration deadline:** February 26, 2025, 11:59 PM



### Why It's Worth It:

- Learn the skills to implement innovation strategies successfully in German SMEs and startups.
- Gain industry-specific expertise by engaging in practical, real-world tasks.
- Build valuable networks with professionals in the start-up ecosystem.
- Bring theoretical knowledge to life through a hands-on 8-week internship in a German start-up.
- Understand the inner workings of Germany's innovative start-up culture.
- Access an A1 German language course.
- Prepare for a successful career in the German market.

### Who We're Looking For:

- International academics near the completion of their studies or those with completed university degrees who currently reside abroad.
- Professionals and experts with higher education in STEM fields.

### CONTACT

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