



Global Talent Ignite - Empowering International Academics for Start-up Careers in Germany (GTI)

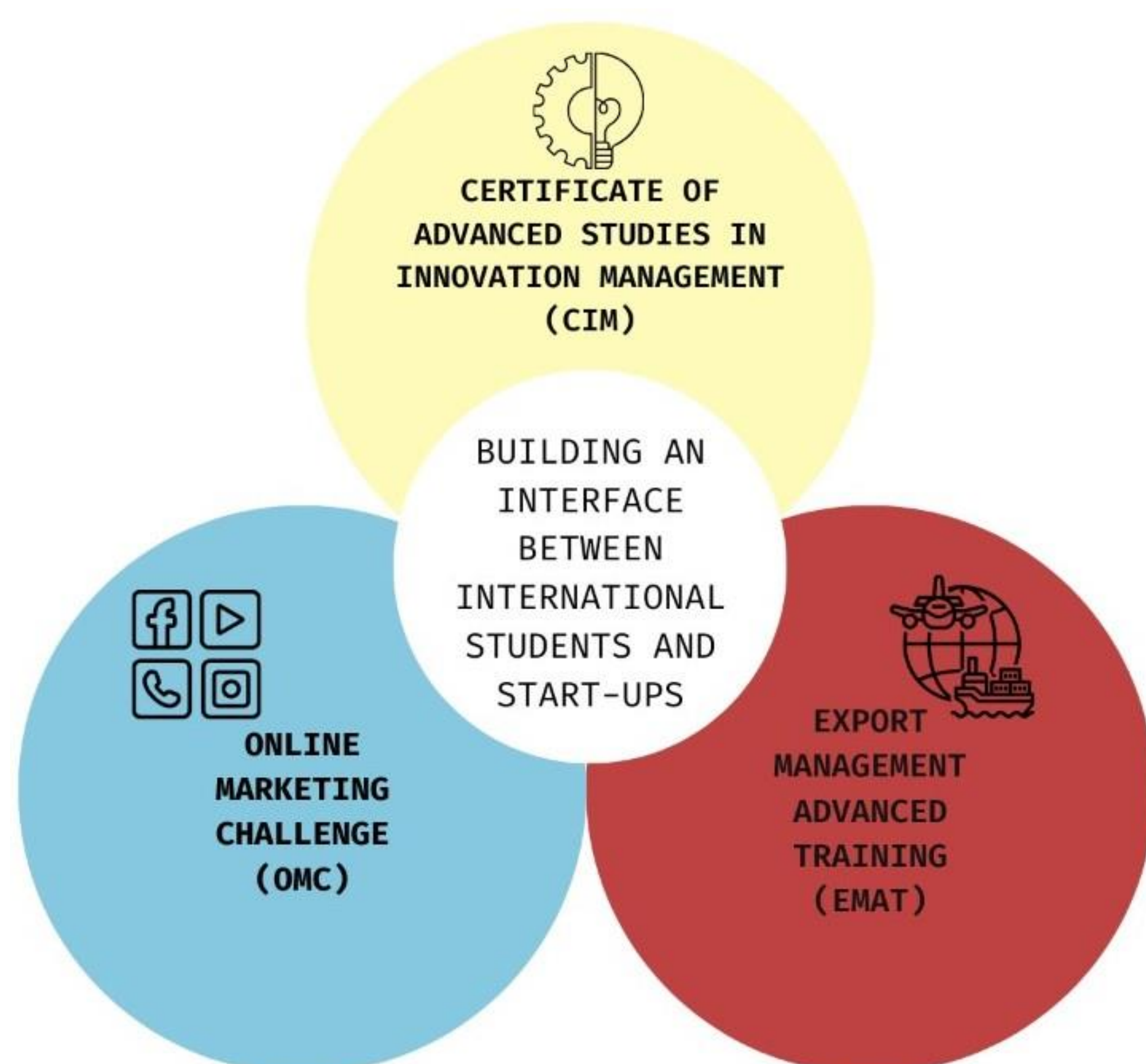
Problem statement:

- Start-ups and young companies face significant barriers due to a severe shortage of skilled workers in various fields.
- Eastern German companies, including those in Saxony, face greater challenges in filling vacancies due to advanced demographic changes and necessary structural adjustments.
- Saxony is less well known among foreign students and workers, posing another challenge for start-ups and young companies.
- International students and graduates represent a largely untapped pool of skilled labor, yet integration into the regional job market is often unsuccessful despite their intentions to stay.

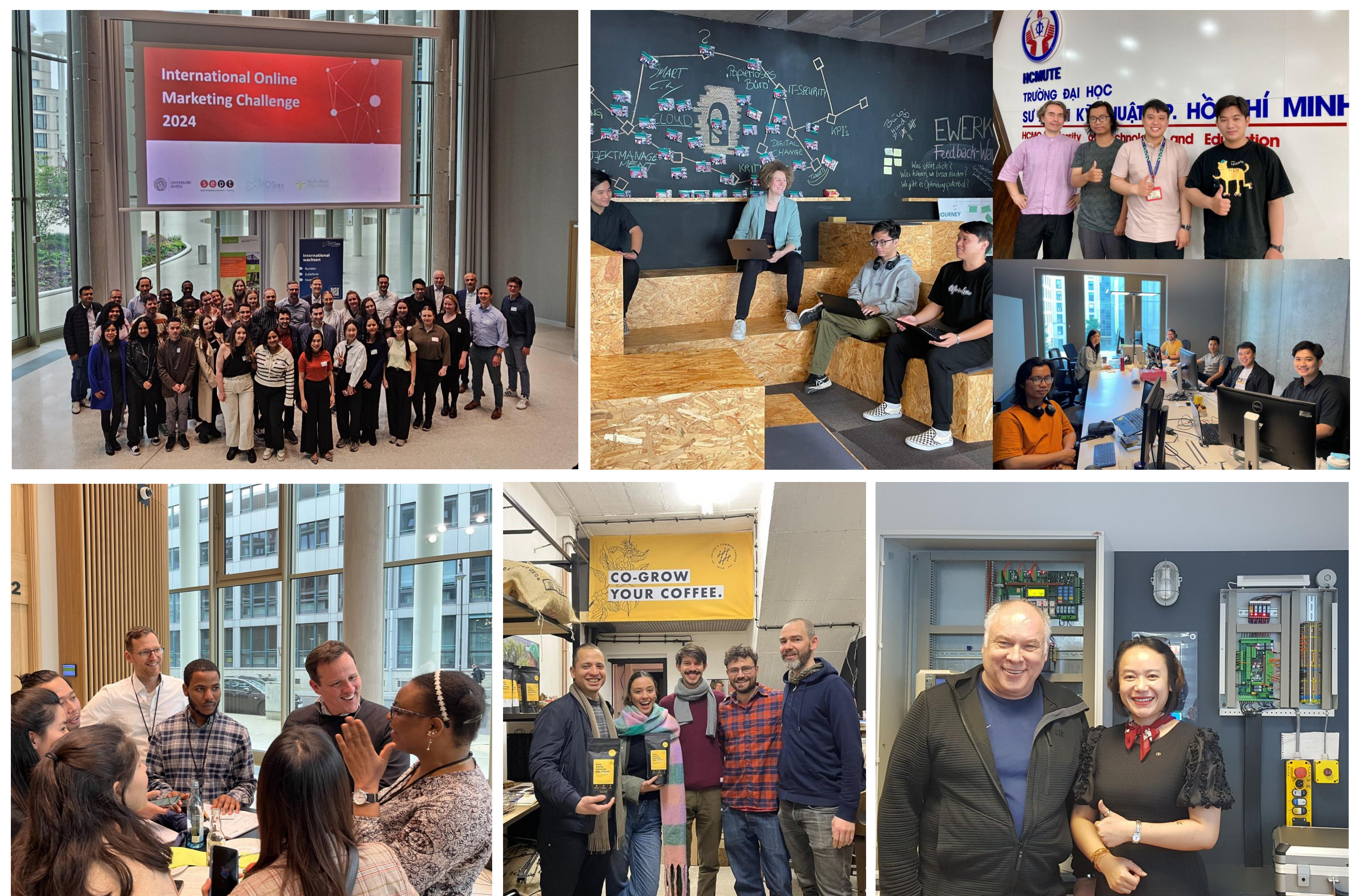
Objectives:

To strengthen the start-up ecosystem in Leipzig and the surrounding area and to integrate skilled professionals from abroad into start-ups.

- Goal 1: Provide a Certificate of Advanced Studies in Innovation Management to prepare international academics for the task abroad.
 - Goal 2: Provide project-based work or challenges from Start-ups
- Participants work on and test targeted solutions for young companies, enabling direct interaction between international professionals and start-ups.
- Goal 3: Successful integration of international academics into the German labor market through internships and German language courses



Graphic.1: Global Talent Ignite approach in building a bridge between international students and start-ups through extracurricular projects.



Photos: SEPT Competence Center

For students or alumni living outside of Germany:

- You are an alumnus looking for opportunities to start your career in young, innovative companies and start-ups in Germany?
- You want to increase your qualifications in innovation management and adjust competencies to the market needs in Germany?
- You are IT student ready for new job experiences in Germany?

You get:

- Obtain new competencies in innovation management by learning from real business cases with innovative German companies!
- Increase your competitive position in the German labor market and establish a contact network with innovative SMEs and start-ups!
- Find an IT company in Leipzig offering you a paid summer internship with the option for a job contract!

For non-german students living in Germany:

- You want to start your professional career in Germany and settle there?
- You want to develop new competencies and increase your attractiveness on the German job market?
- You want to gain professional experience by working with German SMEs or start-ups?

You get:

- Widen your knowledge in online marketing or export management by participating in our trainings!
- Experience business culture by collaborating with German companies!
- Learn in practice by working on real case studies!
- Expand your network with employers!

CONTACT

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