

CERTIFIED
INNOVATION MANAGEMENT IMPLEMENTER



UNIVERSITÄT
LEIPZIG



OUR MISSION



We are dedicated to providing theoretical insight as well as practical experience developing small and medium-sized enterprises (SMEs).

Due to our location in Germany, we consistently have had the opportunity to learn from successful German SMEs and to analyze, in detail, their best practices and winning experiences.

These exceptional firms of the “Mittelstand,” as they are called in Germany, are known worldwide for their dynamism and constant innovation. Not surprisingly, many of them have managed to achieve leadership positions in a number of different countries and markets by offering high value-added products and services.

For these reasons, we have decided to base our program on the patterns of the outstanding German Mittelstand. Our main goal is to transmit this knowledge to firms and institutions from all over the world, in order to implement **winning strategies to successfully promote SMEs**

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A vertical photograph on the left side of the page shows light trails from a city at night. The trails are in various colors, including red, yellow, and blue, and are blurred to create a sense of motion. In the background, a building with a sign that says 'THANKS!!' is visible.

ADDING VALUE TO ORGANIZATIONS

We certify organizations whose innovation managers have successfully completed our "Certified Innovation Manager" training, and have proven to have efficaciously implemented an innovation system inside the organization.

Increase your
earning potential

Your organization will become part of our international network of experts, allowing it to:

- Gain **competitive prestige**
- **Update** knowledge and skills
- Boost professional **credibility**
- Pursue **new business opportunities**
- Show the world your commitment to renowned **innovation practices**

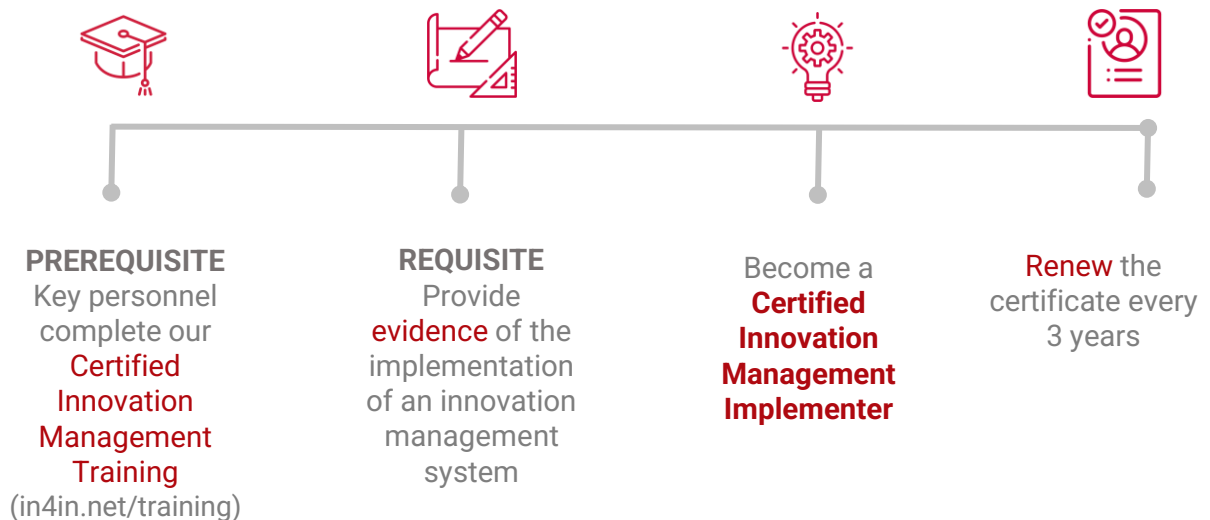
CERTIFICATION PROCESS

PROPERTIES



Organizations must prove that they are **implementing the innovation management system**, which has been previously designed as an outcome of the “Certified Innovation Manager” training.

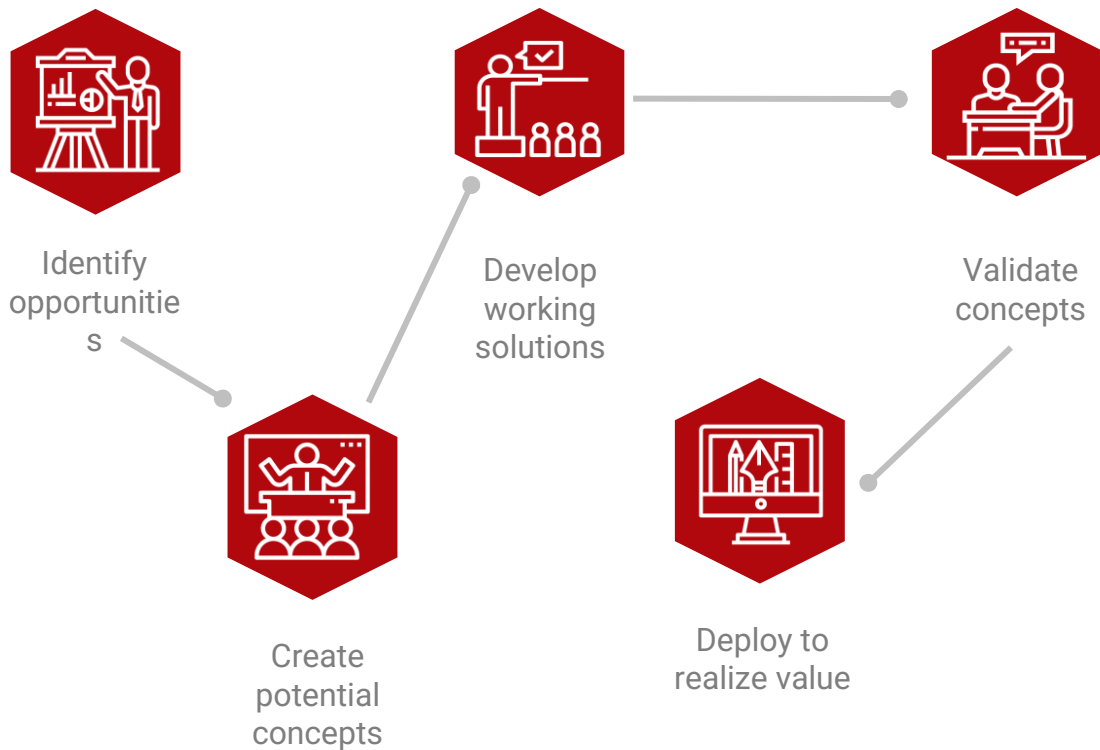
JOURNEY



CERTIFICATION PROCESS

EVIDENCE FOR CERTIFICATION AND RENEWAL

The organization's innovation management system shall proof to be able to handle the following processes:



VALIDATION OF EVIDENCE

Our team will visit the organization in order to review documented evidence, in the means of: qualitative and/or quantitative innovation performance indicators.

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PROFILE OF THE TRAINERS



PROF. DR. UTZ DORNBERGER

He is the Director of the International SEPT Program of Leipzig University. This program especially focuses on the promotion of innovation and entrepreneurship in Germany as well as in others countries around the world. His academic and professional focus is especially on innovation and entrepreneurship management. He is also the Co-Founder of Conoscope GmbH, a consulting firm specialized in the fields of innovation management and internationalization. He has international experience in 5 continents and over 35 countries.



ALFREDO SUVELZA

Mr. Alfredo Suvelza earned the MBA in Small and Medium Enterprise Development at Leipzig University, Germany. His activities include training and coaching projects in the field of innovation management and promotion, areas in which he operates as a private international consultant and coach as well. Besides his background in the private sector as entrepreneur and manager, he has professional experiences as teacher and working with international cooperation, governmental and non-governmental organizations.



CHRISTIAN HAUKE

He is a senior consultant in the Entrepreneurship Initiative SMILE. After he graduated in 2004 at the Leipzig University, he gained between 2005 and 2009 multiple international experience working in educational and cultural projects mainly in countries like Egypt, United Arab Emirates or Yemen. Now he is working as a coach for young entrepreneurs at the Leipzig University. Since 2011 he is offering his expertise in innovation management and entrepreneurship mainly in the Middle East and North Africa.

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ADDITIONAL INFORMATION



PLACE

The training course is normally organized with a local partner, who provides the physical structure. But we also offer in-house seminars.



LANGUAGE OF INSTRUCTION

The training course can be held in **English, German or Spanish.**



DURATION & PARTICIPANTS

The training course is planned for **10 days (all together 50 training hours)**. The maximum number of participants is 25.



CERTIFICATE

A certificate for the training course will be provided. This certificate will be issued by Leipzig University and CONOSCOPE GmbH.

**CERTIFIED
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RENOWNED INTERNATIONAL **EXPERIENCE**



We have already implemented our Innovation and Entrepreneurship Management Trainings in more than **30 countries in the world.**



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